

SOSC 1341, 2ND SEMESTER, SHORT MEDIA ASSIGNMENT

Due date: Both articles and analyses must be submitted to Turnitin as ONE Word Document (you will likely need to convert your news articles to Word) by 11:59pm, February 22.

Length: 4-6 pages, typed, 12 pt. font, double-spaced (not including articles or reference list)

Course Weight: 10%

This assignment consists of two parts.

Part 1) News Article Portfolio

Collect 4 news articles dealing with the Social Economy (eg. non-profits, co-operatives, credit unions, community organizations, mutual associations, charities, social economy businesses, etc.)

Articles must be from conventional news websites (eg. The Toronto Star, Globe and Mail, etc.) or network news broadcaster websites (eg. CBC, CTV, etc.). Articles from blogs, social media or alternative online news sites are not permitted. Non-Canadian newspapers can be used but must be in English (Please clear such sources with your TA). You must submit the full article as part of your portfolio.

Articles must be from January 2020 and later (ie. no earlier than 1 year ago).

Part 2) Written Analysis

For each article, you must write a 1 to 1.5 page analysis (12 pt. font, double-spaced) in which you:

- i) Describe where and when the news story takes place.
- ii) Describe the main SE actor(s) involved; ie. The organization's or organizations' name; the type of organization (ie. Which SE form? What is the main SE activity? etc.); describe other relevant actors involved (eg. Government department? Private Sector business? Other organizations? Etc.)
- iii) Explain what the story is about; ie. What is going on? What is the main problem, etc. discussed?
- iv) Explain how the story is connected to our study of Social Economy; ie. explain how it relates to key ideas, themes, issues. While references to course readings are not required, they would help demonstrate your engagement with course concepts.

Possible Issues to consider: Is the article about the 'crisis of work' (eg. precarity, unemployment, economic restructuring, etc.)? Or the 'crisis of state' (eg. funding problems; problems with state policies/services, etc.)? Does it represent an example of radical-social change or pragmatic SE? Does it speak to SE prioritizing the marginalized? Does it involve issues of gender oppression or racism? Is it about problems related to 'profit/market logic' or to state/government control? Does it speak to SE's role in the 'double movement'? Does it speak to democratizing the economy? Etc. Find some idea, theme, issue in the course to which each article connects. Identify that idea, etc. and show how the

news story illustrates it. Don't relate each article to the same issue. Work with a range of issues to demonstrate the breadth of your understanding.

v) As your last page, provide a reference list using APA 7th ed. style, listing all sources used for the assignment. Use the proper format of articles. Use in-text citation only if referring to course readings and include those sources on your reference list.

Notes on Finding Sources:

1) Remember that the term "social economy" is likely not one that you will find used in the media, so you need to be looking for organizations that we consider social economy, like charities, non-profits, cooperatives, unions, social enterprises, community organizations, etc.

2) Google search the key word (eg. non-profit) and publication (eg. Toronto Star) together for a more focused search

3) Use the York Library Newspaper search engine to find and access articles easily, and to avoid subscription/pay walls. Make sure you confine your search to only the previous 12 month period, and select 'article' and 'editorial'. Here is the link to this resource:

<https://researchguides.library.yorku.ca/c.php?g=679426&p=4789897>